

# DEAL MANAGEMENT

Premier tools for productive agents



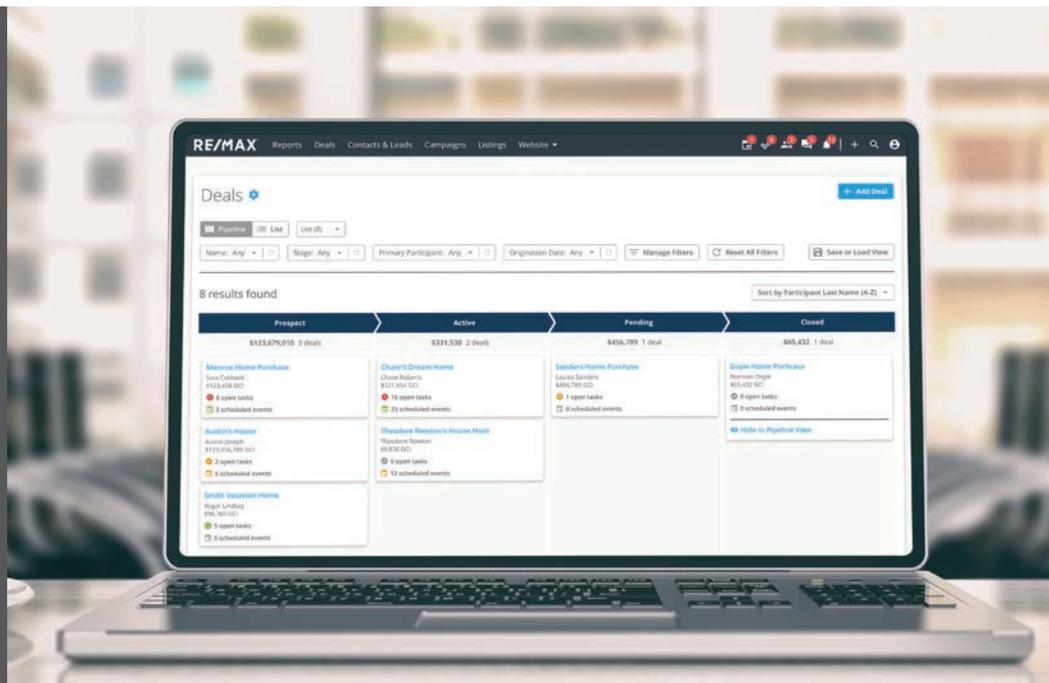
## Maximize Time With Clients + Minimize Time Managing Deals

Coming soon is the new RE/MAX® productivity suite, powered by booj! The new platform is an integrated suite of tools that enable you to establish, manage and grow client relationships, proactively. Below is a preview of the Deal Pipeline that helps you more efficiently manage deals, leverage power of automation and customization and more—all while on the go.

## All Active Deals, All in One Place

### Deal Pipeline

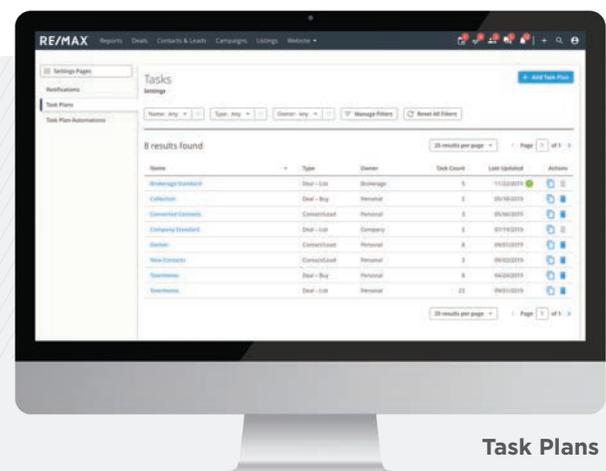
- Easily tracks deal progress.
- Allows you to drag and drop deals from one stage to another quickly.
- Displays events and tasks associated to each deal.
- Leverages the power of automation by associating task plans to deal stages.
- Gives you access on the go.
- Has transaction management integration.



Deal Pipeline helps you digitally manage all deals from lead to close, all in one place. It's not only core to deal management but also to the booj platform's CRM tools.

## Manage Deals With Ease

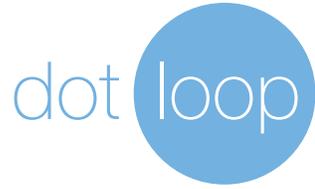
With Deal Pipeline, you can view active deals all in one place, and leverage task plans to implement the power of automation. As you move a deal through each stage, various tasks can be kicked off for you. With automated capabilities, Deal Pipeline can remind you of upcoming tasks and to-dos to help keep you on top of each deal, efficiently.



Task Plans

Transaction management integrations are also a part of the booj platform. So far, we have planned integrations with:

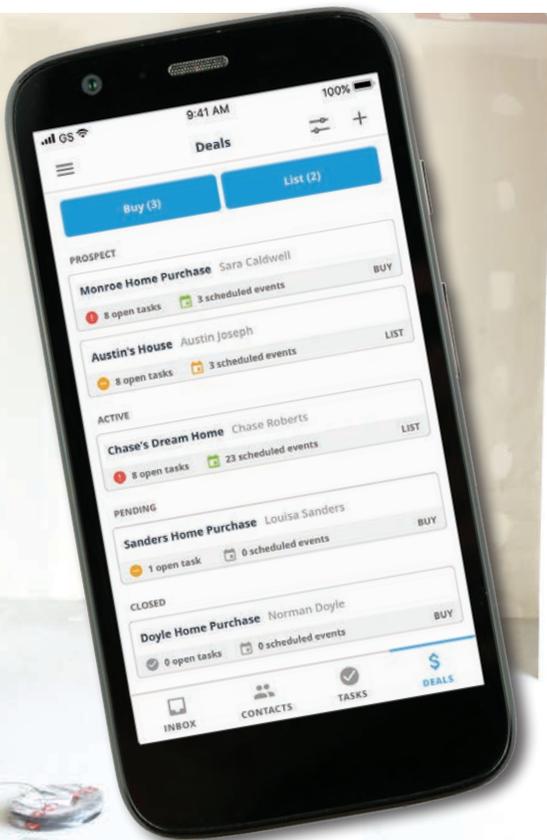
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### Deals on the Go

booj platform deal management tools help empower you while on the go. The Deal Pipeline is available within the CRM app so you can still manage and view deals while in the field.

On-the-go capability allows you to spend more time with your clients and less time managing deals.



### Who is booj?

RE/MAX acquired booj (which stands for "be original or jealous") in early 2018. booj is an award-winning real estate web development and software firm with an impressive 14-year track record, having served nearly 20,000 agents at independent brokerages. The staff includes some of the premier technology developers and strategists in real estate. This alignment is a significant step toward delivering top technology solutions that create a competitive edge for you.