












2017 RE/MAX VS. THE INDUSTRY CANADA



RE/MAX is the most recognized real estate brand in **Canada**¹. The country's 20,000 RE/MAX agents, part of an unrivaled worldwide network, contribute to that awareness every day.

NATIONAL, FULL-SERVICE BROKERAGE BRANDS

	FIRST BRAND THOUGHT OF BY BUYERS, SELLERS ¹	AGENTS CANADA	AGENTS WORLDWIDE	OFFICES WORLDWIDE	COUNTRIES & TERRITORIES
	46.5%	20,672	111,915	7,343	100+
	8.4%	17,000+	17,000+	600+	1
	5.7%	9,084	110,800	7,300	77
	1.9%	7,787	7,787	200+	1
	1.4%	677	23,000	590	2
	0.7%	2,531	88,400	3,000	49
	0.4%	9,060	10,000+	175+	2
	0.2%	520	20,300	850	66
	0.2%	1,200	6,500	500	11
	0.1%	2,769	154,000	800	16

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