



# 2016 RE/MAX vs. THE INDUSTRY

## CANADA

RE/MAX is the most recognized brand in **Canada**<sup>1</sup>. And with more offices worldwide, RE/MAX agents serve homebuyers and sellers closer to home.

### NATIONAL, FULL-SERVICE BROKERAGE BRANDS

	BUYERS, SELLERS WHO KNOW BRAND <sup>1</sup>	AGENTS CANADA	AGENTS WORLDWIDE	OFFICES WORLDWIDE	COUNTRIES <sup>2</sup>
	95.5%	19,668	104,826	6,986	95+
	89.1%	16,745	16,000+	600+	1
	87.9%	8,685	101,400	6,900	63
	58%	2,745	84,800	3,000	34
	42.2%	7,960	7,960	200+	1
	36.2%	137	10,200	300	2
	29.4%	8,710	10,000+	187	2+
	16.9%	2,675	133,212	773	13
	16.5%	468	18,800	835	44

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